



Small Operator's Summit

2024

Tuesday

26

March

7:30 AM - 8:30 AM	Breakfast Buffet Location: Mezzanine
8:30 AM - 9:00 AM	Registration Location: Main
9:00 AM - 9:45 AM	Welcome/Update Location: Main Speakers: Howard Stewart Jr., Matt Carle, Carlell Howard
9:45 AM - 10:00 AM	Break
10:00 AM - 11:00 AM	Achieving Local Funding <i>Learn how rural transit agencies in Ohio have been able to obtain local funding.</i> Location: Main Speakers: Karen Garland, Katherine Conrad, Carlell Howard
11:00 AM - 12:00 PM	Visit With Vendors Location: Main
12:00 PM - 1:00 PM	Lunch
1:00 PM - 2:00 PM	Marketing & Websites for Rural Transits <i>Panel discussion on marketing and website changes implemented in 2023.</i> Location: Main
2:00 PM - 4:00 PM	Cybersecurity Location: Main Keynote Speaker: Jon Engstrom, Intel Techniques
4:00 PM - 5:30 PM	On your Own
5:30 PM - 6:30 PM	Social Hour, Networking Location: Mezzanine
6:30 PM - 7:30 PM	Dinner Location: Mezzanine
5:30 PM - 10:30 PM	Entertainment by DJ Adonis & Grand Finale Entertainment Photo Booth Location: Mezzanine

Scheduling Software - The Good, Bad & Ugly <i>Panel discussion on scheduling software vendors and experiences.</i> Location: Room 2
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Wednesday

27

March

7:00 AM - 8:00 AM	Breakfast Buffet Location: Mezzanine
8:00 AM - 9:00 AM	Tabletop Drill & Field Intelligence Update Speaker: Department of Homeland Security Location: Main
9:00 AM - 10:00 AM	ODOT Overview for 2024 Speakers: Jessie Schmitzer Location: Main
10:00 AM - 11:00 AM	BlackCat Transition & Reporting Updates Speaker: ODOT Location: Main
11:00 AM - 12:00 PM	Interview Warning Signals & Techniques Speaker: Doug Hobson Location: Main
12:00 PM - 12:30 PM	Lunch Provided

How to Buy a Bus <i>Learning from the pros & how to order through ODOT contract & ordering process.</i> Panel with Vendors & ODOT Location: Room 2
Procurement Training - Tips & Tricks Speaker: Jessie Schmitzer Location: Room 2

Hosted by:





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Speaker Highlight



Howard Stewart
OPTA President &
SEAT Transit Director



Jon Engstrom
Intel Techniques
Due to privacy concerns Mr. Engstrom does not post images of himself.



Matt Carle
OPTA Executive Director &
Founding Partner of CHW Advisors



Doug Hobson
Assistant Chief Zanesville Fire
Department



Katherine Conrad
Executive Director
- NEORide



Carlell Howard
Ohio Rural Transit Coordinator
- NEORide



Jessie Schmitzer
Transit Manager
- ODOT



**Department of
Homeland Security**



Karen Garland
Co-Executive Director
- ACRTA



ODOT

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